



## POSitiveCommerce Pricing - Academic 2007

POSitiveCommerce is a new e-commerce shopping service from POSitive Software and it is compatible with both POSitive for Windows and POSitive Retail Manager. We've developed a e-commerce program for school stores that takes into consideration their unique operating environment and billing requirements. School stores will be billed a discounted rate on a annual basis for the equivalent of 9 months of service. The rate is subject to annual adjustment based on an average of monthly traffic.

### How POSitiveCommerce works

POSitiveCommerce is based on Joomla and VirtueMart which are both open source products. We've added some proprietary modules to allow a direct link to POSitive's products and we also require that POSitiveCommerce be hosted on our web servers. Our staff will handle the initial set-up of each client's e-commerce service. Building POSitiveCommerce around open source products greatly increases design options and allows the future inclusion of third-party products, such as PayPal.

#### One Time Set-up - \$299\*

This is our basic package that will allow us to get a e-commerce site up and running quickly.

- Domain Registration
- Shared SSL Certificate
- Web Hosting
- E-mail Account
- Joomla-based Web Site
- Customized VirtueMart Shopping Cart
- Terms, Privacy and Shipping Static Pages (required)
- Up to 2 additional Static Pages

\*This is our basic set-up fee even if you already have a registered domain and web site. All fees are non-refundable.

#### Basic Monthly Hosting - \$59

This is the base monthly fee for the e-commerce service and schools will be billed \$531 annually for 9 months of service. It includes up to 5GB of downloaded data (traffic) per month and is subject to adjustment based on a monthly average of traffic during the past school year. Additional monthly traffic will be billed at \$10 per gigabyte. For example, if a site averages 7GB of traffic a month over a 9 month period, the monthly hosting fee would be increased to \$79, so \$711 would be due for the next annual billing period.

\*E-commerce hosting fees are non-refundable

#### Optional Services - \$35 Each

- On-line Training Class
- Submission of site to top 3 search engines
- Additional Static Pages (Content pages, like a home page or information page.)
- Community Builder Joomla enhancement
- Integrated Newsletter enhancement
- Customer Forums
- Chat Box

#### Additional Services - By Quote

There are many other services we can provide on a quote basis. Please call your POSitive representative for more information.