

Grizzly Gear

Christmas 2022

Northside High School
Fort Smith, AR
Advisors:
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Buy More,
Save More!

01

About Our Sale

To boost sales for December, 2022, Grizzly Gear is having a **"Buy More, Save More"** Christmas Sale!

Spend:

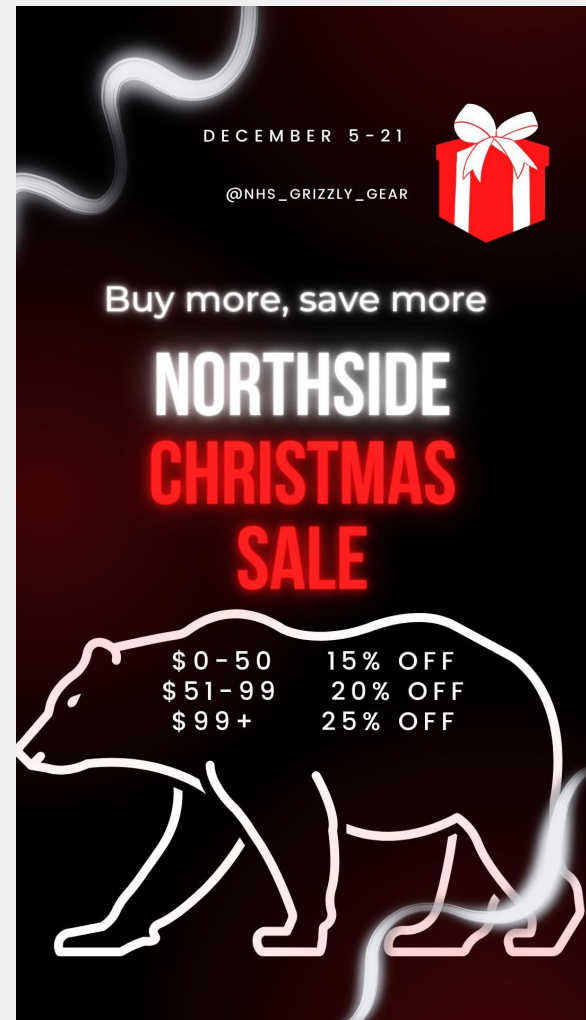
0-\$50	15% off
\$51-\$ 99	20% off
Over \$100	25% off

**Goal:
Increase
sales in
December**

The Details

We used the following marketing techniques to promote our big sale:

- **Awesome Advertisements!**
 - Social Media
 - Flyers
- Open House at the "North" Pole
- Store display
- Window display
- Promotional videos

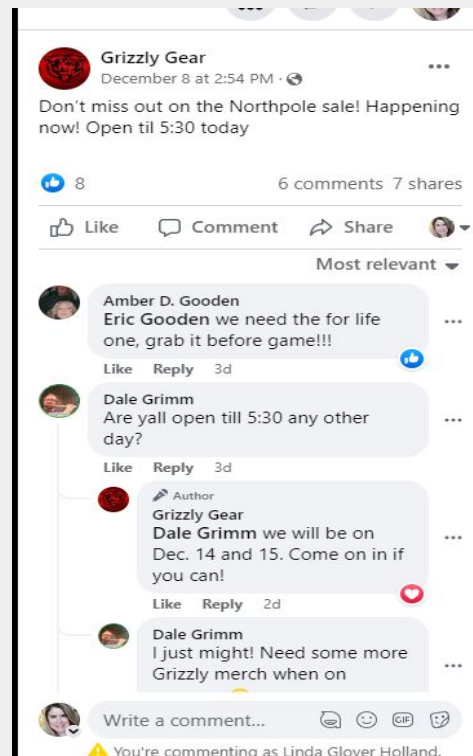


WHOA!

Lots of buzz about our sale!

"When does it start?"

"Do I get that percent off on everything?"



02

The Ads!

- Grizzly Gear teamed up with the Photography class students for a “Photo Shoot”.
- We used the photos in Ads on Social Media platforms and for print.

Smile for the camera!





BUY MORE SAVE MORE



IF YOU SPEND

0-\$50	15% DISCOUNT
\$51-\$99	20% DISCOUNT
\$100 AND UP	25% DISCOUNT

December 5-21

hours of operation : 8-3:30 pm

*Christmas Sale @ the
Grizzly Gear store*

0-\$50 15% discount
\$51-\$99 20% discount
\$100 and up 25% discount



Buy More, Save More
December 5-December 20

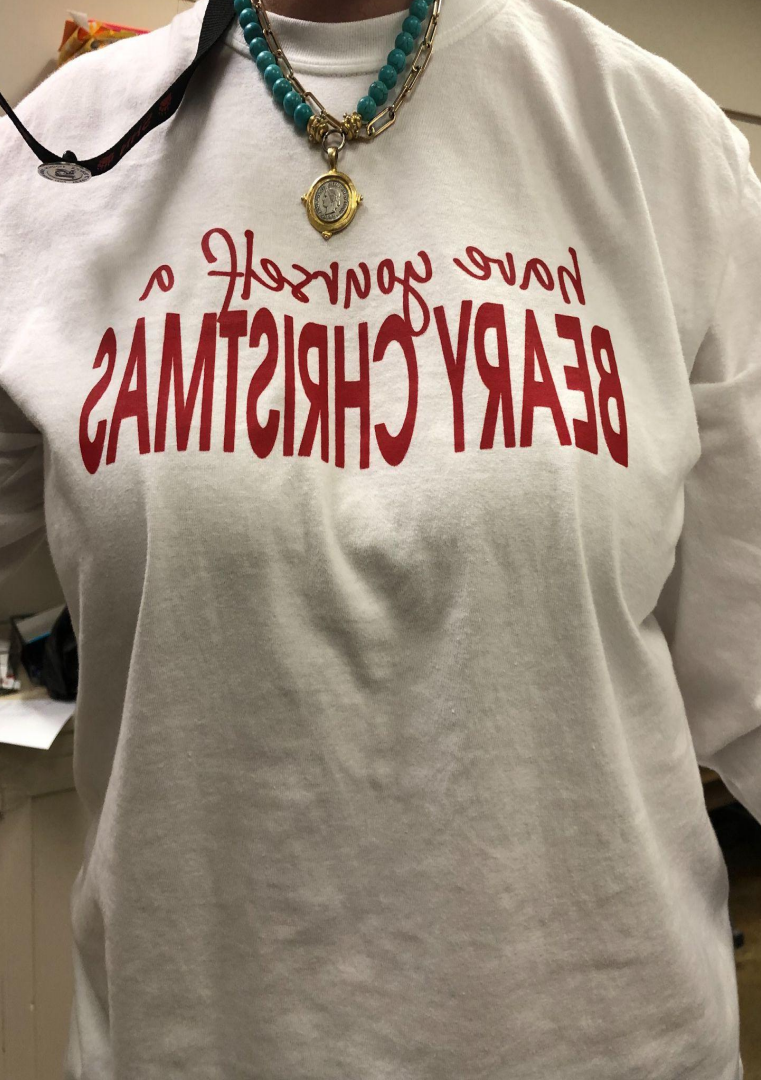



Advertisements



**Get your
Grizzly Gear Gifts
NOW**

**0-\$50 - 15% off
\$51-\$99 - 20% off
\$100 & up - 25% off**



03 “North” Pole Open House

- North Pole Open House Dec. 15 from 3:15 - 5:30
- Hot Chocolate, candy canes, Pics with Santa
- Special Drawings every half hour
- Bring back coupon for January

Santa Hot Chocolate & SALES!





04

Store and Window Display

The storefront and store lobby are decorated for Christmas to draw people in for our Christmas Promo Sale!

GRIZZLY GEAR

GIFTS AND APPAREL



THE
NORTH
POLE!



HOLIDAY
SALE!

Check out the Window!

Even Santa is shopping at Grizzly Gear

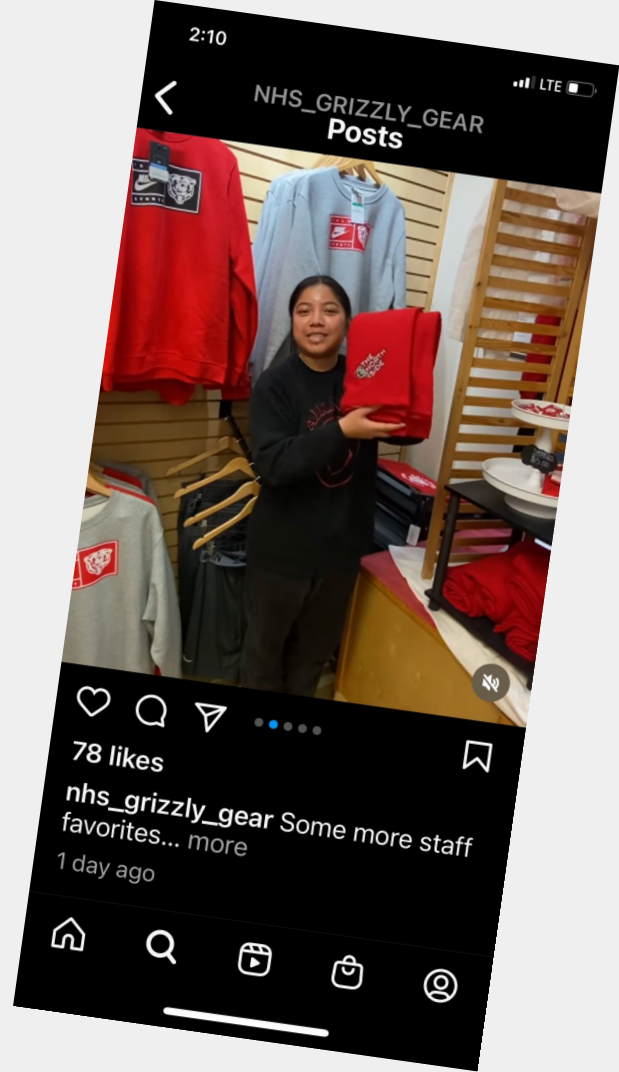
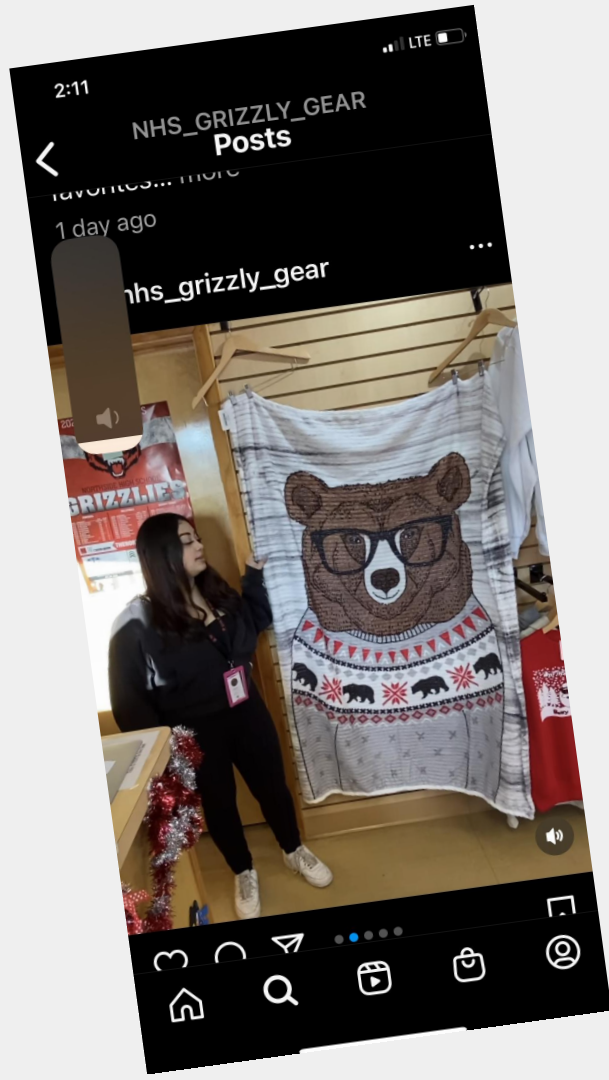




05

Promo Videos

Staff of Grizzly Gear posted videos of their staff pick of Merch that they would want for Christmas



We call that SUCCESS!

\$910.20

Sales December 2020

\$1453.50

Sales December 2021

\$3778.86

Sales December 2022

OUR TEAM

Grizzly Gear 1st
period



Grizzly Gear 7th
period