

# DECA Card Fundraiser!



## How it Works!

- ✓ Marketing Students Solicit to 12-25 local merchants
- ✓ Choose FREE or PAID sponsor advertising
- ✓ Marketing Students can design the Front/Back or we can (\$60/hr)
- ✓ Marketing Students sell DECA cards at \$10 (or more) to the community!
- ✓ Earn up to 94% profit for your DECA Chapter (or Charity)!

## Costs & Profits?

# of Cards	Cost Per Card	Profit Per Card	Total Profit!!
250	\$1.60	\$8.40	<b>\$2,100</b>
500	\$1.00	\$9.00	<b>\$4,500</b>
1000	\$0.60	\$9.40	<b>\$9,400</b>
2500	\$0.40	\$9.60	<b>\$24,000</b>

- ✓ One Class with 25 Students: Each Student Sells 10 Cards - \$2,100 Profit!
- ✓ Two Classes with 25 Students: Each Student Sells 10 Cards - \$4,500 Profit!
- ✓ Two Classes with 25 Students: Each Student Sells 20 Cards - \$9,400 Profit!
- ✓ Four Classes with 25 Students: Each Student Sells 25 Cards - \$24,000 Profit!