



POPSOCKET

JUST POP IT FOR...

- An easy GRIP
 - a decorative charm
 - and a PHONE STAND
- FOR a HANDS FREE
experience

FOR ONLY \$8.49



The Jungle Bungalow - CHS School Store

Stop by the School Store for the latest Clarkston Spirit wear. If you're looking for the latest trend, come in and check out our brand new pop sockets! They are a great phone accessory – helps to grip your phone, use it as a stand or just dress up your phone with some CHS spirit! We are open until 3:30 today, come on in!



Just got PopSockets!

Instagram Promo

School Newsletter Article



Marketing Students - Clarkston Popsockets Business Adventure

Marketing II students have selected PopSockets (grip, stand and mount for your cell phone) as the new item to order and promote in the CHS school store. They have selected the design, price, determined break-even point/profitability and set sales goals among other things. They are now in the process of marketing the PopSockets at CHS based on their marketing plan.

"The overall excitement and passion I have for this PopSocket project is electric! Not only getting the opportunity to implement our idea, but also the real life marketing experience I gained from running the project... making this one of my top favorite high school class experiences."

~ Dylan Wright, CHS Marketing II student

Please contact chsschoolstore@clarkston.k12.mi.us if you are interested in supporting CHS students in their business/learning venture by purchasing a Clarkston Wolf Design PopSocket for your cell phone.



Poster Advertising at the Middle School

POP

THE HIGH SCHOOL MARKETING
STUDENTS ARE SELLING

POP SOCKETS

AT THE MIDDLE SCHOOL
DURING ALL LUNCHES
FRIDAY DECEMBER 15TH FOR ONLY \$9



CHSSCHOOLSTORE@CLARKSTON.K12.MI.US  @JUNGLE_BUNGALOW

POS Promo Statistics

Sales Report By One Item *Confidential*

From 1/01/2017 To 12/31/2017

Invoice	Date	Account	Code	Name	Quantity	Cost	Price	Average Cost	Average Price	Profit	Margin
POPSOCKET		Wolf PopSocket									
86266	10/26/2017			Quick Sale	1.00	5.72	7.64	5.72	7.64	1.92	25.14
86306	11/01/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86307	11/01/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86324	11/02/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86327	11/02/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86382	11/09/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86387	11/09/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86389	11/09/2017			Quick Sale	1.00	5.72	7.64	5.72	7.64	1.92	25.14
86389	11/09/2017			Quick Sale	1.00	5.72	7.64	5.72	7.64	1.92	25.14
86399	11/13/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86400	11/13/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86404	11/14/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86405	11/14/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86413	11/14/2017			Quick Sale	-1.00	-5.72	-8.49	-5.72	-8.49	-2.77	32.63
86418	11/16/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86434	11/21/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86434	11/21/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86434	11/21/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86445	11/21/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86446	11/21/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86479	11/29/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86479	11/29/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86479	11/29/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86500	12/04/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86505	12/05/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86529	12/06/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86529	12/06/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86529	12/06/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86538	12/07/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86538	12/07/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86568	12/15/2017			Quick Sale	1.00	5.72	8.49	5.72	8.49	2.77	32.63
86573	12/15/2017			Quick Sale	60.00	343.20	509.40	5.72	8.49	166.20	32.63

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PopSocket Sales

Goal	78
Sales Wk	
11-09-17	5
11-10-17	4
11-17-17	4
11-24-17	5
12-01-17	3
12-08-17	7
12-15-17	61
12-22-17	9
01-12-18	0
01-19-18	0
01-26-18	0
02-02-18	0
Total Sold	98
% of Goal	125.64%
Number away from goal:	-20

